



Town of Wendell Small Business Guide

Starting and Growing Your Business

Economic Development Assistance

Wendell Chamber of Commerce

115 N. Pine Street, Wendell, NC 27591
919-365-6318

www.WendellChamber.com

- Business advocacy and support
- Business introductions and networking
- Award and recognition programs

U.S. Small Business Administration

www.SBA.gov

- Business planning and financing
- Loan and grant search assistance
- Online Training

Raleigh Score

300 Fayetteville Street, Raleigh, NC 27601
919-856-4739

www.Raleigh.Score.org

- Free mentoring
- Low cost workshops & events
- Online reference materials

Thrive in NC

301 N. Wilmington Street, Raleigh, NC 27601
1-800-228-8443

www.ThriveNC.com

- Starting a new business assistance
- Growing an existing business assistance
- Licensing and permitting assistance

NC Rural Economic Development Center

4021 Carya Drive, Raleigh, NC 27610
919-250-4313

www.NCRuralCenter.org

- State's rural policy leader and advocate
- Delivers resources for rural businesses and communities
- Helps provide business capital

Greater Raleigh Chamber of Commerce

800 S. Salisbury Street, Raleigh, NC 27601
919-664-7000

www.RaleighChamber.com

- Business referrals
- Business networking
- Discounts for office necessities

Wake County Economic Development

800 S. Salisbury Street, Raleigh, NC 27601
919-664-7048

www.Raleigh-Wake.org

- Business information/ State Incentives
- Market research
- Assists with relocation & expansion plans

NC Institute of Minority Economic Development

114 West Parrish Street, Durham, NC 27701
919-965-8889

www.ncimed.com

- Minority and women business services
- Strategic business consulting
- Finance management & access to capital

Small Business & Technology Development Center

5 West Hargett Street, Raleigh, NC 27601
919-715-7272

www.sbtcdc.org

- Free management counseling
- Free educational services
- Marketing and research services

Business Link North Carolina

1-800-228-8443

www.blnc.gov

- Free consultations for business planning
- Referrals to federal, state, & local agencies
- Referrals to industry sector resources



Town of Wendell Small Business Guide

Starting and Growing Your Business

Training/Educational Resources

WakeTech Small Business Center

3434 Kildaire Farm Road, Cary, NC 27518
919-335-1001

www.WakeTech.edu

- Free business counseling
- Free Programs and Seminars
- IRS Tax Basics

Johnston Community College; Small Business Center

135 Bestwod Drive, Clayton, NC 27520
919-209-2591

www.JohnstonCC.edu/smallbusinesscenter.aspx

- Part of the Workforce Development Center
- Seminars and workshops
- Counseling
- Referrals and resource center

Raleigh Business and Technology Center

900 S. Wilmington Street, Raleigh, NC 27601
919-836-8616

www.RaleighBTC.org

- Small business incubator
- Business support training programs
- Provides information for procurement opportunities

Good Work

P.O. Box 6013, Raleigh, NC 27628
919-817-8507

www.GoodWork.org

- Nonprofit for individuals who want to start or expand a small business
- Delivers resources for rural businesses and communities
- Helps provide business capital entrepreneurs

North Carolina State University

5 West Hargett Street, Raleigh, NC 27601
919-515-2011

www.NCSU.edu/outreach

- Free management counseling
- Free educational services
- Marketing and research services

Nash Community College, Small Business Center

522 N. Old Carriage Road, Rocky Mount, NC 27804
252-443-4011

www.NashCC.edu

- Small Business Center Development Center Series including topics on: Starting a business; Writing a business plan; Financing and marketing a business; and Bookkeeping and taxes
- Business and industry training
- Complimentary resource center

Council for Entrepreneurial Development

3434 Kildaire Farm Road, Cary, NC 27518
919-335-1001

www.WakeTech.edu

- Free business counseling
- Free Programs and Seminars
- IRS Tax Basics

WakeTech/Wells Fargo Center for Entrepreneurship

9101 Fayetteville Road, Raleigh, NC 27603
919-532-5525

www.Entrepreneurship.WakeTech.edu

- Free mentoring
- Speaker series of successful entrepreneurs
- Events for small businesses and



Town of Wendell Small Business Guide

Starting and Growing Your Business

Government Agencies

Town of Wendell Planning Department

15 East Fourth Street, Wendell, NC 27591
919-365-4448

www.TownofWendell.com

- Provides resources to applicants
- Explains and administers zoning regulations
- Building permit liaison for Wake County

Wake County iMAPS

337 S. Salisbury Street, Raleigh, NC 27601
919-856-6360

www.WakeGov.com

- Interactive Maps
- Property information
- Information to help fill out applications

NC Department of Labor

300 Fayetteville Street, Raleigh, NC 27601
919-807-2796 www.NCLabor.com

- Administers wage and hour information
- Administers OSHA standards
- Free workplace safety and health visits

NC Employment Security

800 S. Salisbury Street, Raleigh, NC 27601
1-888-737-0259 www.NCESC.com

- Administers NC's Unemployment benefits
- Labor and economic analysis
- Apply for a UI Tax Account number

NC Department of Commerce

301 N. Wilmington Street, Raleigh, NC 27601
919-733-4151 www.NCCommerce.com

- Leads NC's business recruitment efforts
- Provides business incentives program
- Information about business licenses

NC Rural Economic Development Center

4021 Carya Drive, Raleigh, NC 27610
919-250-4325

www.NCRuralCenter.org

- Provides grants to small town businesses
- Helps repurpose vacant properties
- Provides business capital

Wake County Government

336 Fayetteville Street, Raleigh, NC 27601
919-856-6310

www.WakeGov.com

- Building permits & inspections
- Planning and zoning assistance/ GIS Maps
- Environmental services

NC Business Development

301 N. Wilmington Street, Raleigh, NC 27601
1-800-228-8443

www.blnc.gov

- Free consultations for business planning
- Referrals to federal, state, & local agencies
- Free service by Dept. of Commerce

NC Department of Revenue

3434 Kildaire Farm Road, Cary, NC 27518
1-877-252-3052

www.DORNC.com

- Tax assistance
- Small business seminars
- Provides information on tax law changes

NC Secretary of State

114 West Parrish Street, Durham, NC 27701
919-807-2225 www.SOSNC.com

- Incorporate your business
- Information regarding different types of incorporation
- Regulates Notary Public policy

IRS (Internal Revenue Service)

4405 Bland, Raleigh, NC 27609
919-850-1100 www.IRS.gov

- Register for Employer ID Number
- A-Z Index for Businesses
- Information about health care legislation

City of Raleigh—Public Utilities Department

222 West Hargett Street, Raleigh, NC 27601
919-996-4540 www.RaleighNC.gov

- Provides water service for Wendell
- Provides sewer service for Wendell
- Set up new accounts and pay utility bills



Town of Wendell Small Business Guide

Starting and Growing Your Business

Miscellaneous Resources

Planning/Architecture/Engineering

NC-APA

Info.ncapa@gmail.com

www.NC-APA.com

- North Carolina Chapter of American Planning Association
- Planning consultation services referrals

AIA—Triangle Section

302 Versailles Drive, Cary, NC 27511

919-463-0333

www.AIATriangle.com

- Local chapter of American Institute of Architects
- Architect referral service

ACEC—North Carolina

421 Fayetteville Street, Suite 111, Raleigh, NC 27601

919-781-7934

www.ACECNC.org

- American Council of Engineering Companies
- Engineering referral service
- Free workplace safety and health visits

Marketing

LivingSocial

www.GetFeatured.LivingSocial.com

- Customized online marketing
- Helps attract new customers

GROUPON

1-888-582-4354 www.GrouponWorks.com

- Customized online marketing
- Helps attract new customers

Web Design 4 Him

919-374-9209

www.WebDesign4Him.com

- Local web site developer
- Many consumers look at a website before going to a business or restaurant
- Local web site developer
- Many consumers look at a website before going to a business or restaurant

Legal

NC BAR

8000 Weston Parkway, Cary, NC 27513

919-677-0561 www.NCBAR.org

- Provides North Carolina Lawyers Referral Service (LRS)

NC LEAP

8000 Weston Parkway, Cary, NC 27513

919-677-0561 <http://NCLEAP.NCBAR.org>

- Pro bono legal services to low wealth entrepreneurs

Signage

Broach Custom Signs

3040 Wendell Boulevard, Wendell, NC 27591

919-876-8380 www.RandyBroachSigns.com

- Local sign company
- Signage provides visibility to customers

Sign Search—North Carolina

www.SignsNorthCarolina.com

- Help locate sign companies in the area

Lizard Lick Graphics

7 West Fourth Street, Wendell, NC 27591

919-366-6792 www.LizardLickGraphics.com

- Local printing company
- Custom banners, websites, and printing

Realty

Raleigh Regional Association of Realtors

111 Realty Way, Cary, NC 27513

919-654-5400 www.RRAR.com

- Find local realtors to assist in property searches